

Modernize the Workplace with Dell Client Solutions

Dell Technologies provides AI-enabled, secure, and sustainable technology with extensive services and a robust partner ecosystem that create simple and impactful work experiences.

We design innovative and reliable products

Most premium commercial laptops¹

Most scalable mainstream business laptop²

#1 workstations worldwide³

Durable PCs with modular USB-C port with up to 33x better impact resistance⁵

1st Commercial laptops with Tandem OLED display⁴

Top-ranked for product reliability over competitors⁶



We drive on-device AI success

World's broadest AI and Generative AI solutions portfolio from desktop to data center, all in one place, with deep partner relationships⁷

Bring AI to your PCs with an industry-leading on-device AI toolkit leveraging NPU technology with Dell Pro AI Studio⁸

Exclusive cross-silicon optimization enabling on-device AI with Dell Validated Designs for AI PCs⁹



Dell AI PCs are up to **80% more energy efficient** with AI-driven tools that enhance productivity¹⁰



We enhance workspaces

World's **#1 Monitors for 11 years**¹¹

Best eye comfort monitors eliminating 30% more blue light than other brands¹²

Industry's **1st holistic PC & peripherals management solution**¹³



Connect to productivity
Dell Pro Docks that are the industry's most powerful smart docks¹⁴



Optimize IT resources
Industry's most manageable commercial docks¹⁵



Exceptional sound quality with fewer interruptions
Largest portfolio of AI-enabled noise-cancelling headsets with up to 80 hours of listening time¹⁶

We simplify IT with our security & manageability offerings, coupled with direct services and support.

World's Most secure & manageable commercial PCs¹⁷

Unmatched BIOS-level visibility no other PC manufacturer offers¹⁸

Dell-Unique Indicators of Attack (IOA) and built-in CVE detection¹⁹

Industry's 1st enterprise application access and publications within Dell Partner Portal, accessible via Microsoft Intune²⁰

Only Dell Publishes device drivers & downloads release schedules for predictable, reliable planning and deployment of fleet-wide device updates²¹

Industry's 1st binary large object package-based solutions with Dell Command | Endpoint Configure for Microsoft Intune²²

Relieve IT burden 35% savings on support costs and 75% elimination of user downtime with Dell APEX PC as a Service²³

ProSupport Plus Most comprehensive capabilities in a single solution²⁴

Dell ProDeploy Client Suite 97.1 customer satisfaction for Dell Configuration Services²⁵



We advance sustainability

Our notebooks, docks, and most PC accessories are shipped in **100% recycled and renewable materials**²⁵



Industry leading in the use of sustainable materials

50% recycled steel in the chassis of commercial desktops²⁶

80% recycled copper in power adapter peripheral cable²⁷

80% reduced cobalt in PC batteries²⁶

98% recycled aluminum in adapter thermal shield²⁶

Industries widest portfolio of product types that have achieved the EPEAT Climate+10 certifications that meet TCO designations for repair and energy use

100% Notebooks³⁰

100% desktops³⁰

100% displays³⁰

1. Applies to Windows-based laptops only and is based on Dell analysis of publicly available information, November 2024.

2. Based on Dell analysis of publicly available information, November 2024.

3. Source: IDC Quarterly Workstation Tracker, 7420 Q3 (based on units).

4. Based on confirmation from Tandem OLED panel vendor (LG Display USA), November 2024.

5. Applies to Dell Pro, Dell Pro Plus, and Dell Pro Premium notebooks launching in 2025. Based on internal comparison of the solder connection on the 7450 vs screwed connection testing and improved durability. Read warranty information for USB-C port replacement instructions.

6. Based on Dell analysis, August 2024, using double-blinded, competitive benchmark Net Promoter Score (NPS) data gathered in May 2024 by third party commissioned by Dell.

7. Based on Dell analysis, July 2024. Dell Technologies offers hardware solutions engineered to support AI workloads from Workstations PCs (mobile and fixed) to Servers for High-performance Computing, Data Storage, Cloud Native Software-Defined Infrastructure, Networking Switches, Data Protection, HCI and Services.

8. Based on Dell internal testing against publicly available comprehensive information, November 2024.

9. Based on Dell internal competitive analysis, October 2024.

10. Based on internal analysis and testing, May 2025. Upstage WriteUp AI on-device writing assistant features running on devices with Intel® Core™ Ultra 200V series processors was compared to previous-generation Intel® Core™ Ultra processors.

11. Source: IDC Worldwide Quarterly PC Monitor Tracker, Q3 2024

12. Based on internal analysis of 27" and 31.5" monitors with eye comfort features, October, 2024

13. Based on Dell internal analysis - November 2024. 'Solution' refers to a combination of Dell Management Portal's cloud-based PCs management capabilities in Microsoft Intune & Dell Device Management Console's cloud-based peripherals management capabilities. Dell Device Management Console and its cloud-based peripherals management capabilities planned for activation in March 2025. AI PCs refer to PCs with Intel® Core™ Ultra processors, that handle AI workloads on-device efficiently.

14. Based on internal analysis, November 2024, comparing the Dell Pro Smart Dock - SD25, Dell Pro Thunderbolt 4 Smart Dock SD25TB4 and Dell Pro Thunderbolt 5 Smart Dock SD25TB5 against similar commercial docks offering USB-C power delivery to the PC. Actual results may vary; applies to Dell Pro Smart Dock SD25, Dell Pro Thunderbolt 4 Smart Dock SD25TB4 and Dell Pro Thunderbolt 5 Smart Dock SD25TB5.

15. Based on Dell internal analysis, December 2024. Most manageable commercial docks when comparing Dell to similar offers from the other tier 1 PC peripheral OEMs: Lenovo, HP and Logitech. Key manageability features, including update processes, systems management solution capabilities and integrations with 3rd party management solutions: were analyzed, confirming Dell Pro Docks as the most manageable commercial docking stations.

16. Based on internal analysis on commercial collaboration headsets with AI-enabled noise cancellation mics, Jan 2025

17. Most secure is based on Dell internal analysis, October 2024. Applicable to PCs on Intel processors. Not all features available with all PCs. Additional purchase required for some features. Validated by Principled Technologies. <https://www.principledtechnologies.com/Dell/OEM-security-feature-comparison-0424.pdf>, April 2024. Most manageable commercial PCs when comparing the systems management capabilities of Dell Update Processes, Dell Manageability Solution capabilities and integrations with 3rd Party Management Solutions, with competitor update processes, systems management solution capabilities and integrations with 3rd party management solutions. 3rd Party Management Solutions - Microsoft Intune, Workspace ONE, are separate purchases. Intel vPro, to support out-of-band systems management, is an additional system configuration upgrade. Based on Dell internal analysis, April 2024

18. Based on Dell internal analysis, October 2024. Applicable to PCs on Intel processors. Not all features available with all PCs. Additional purchase required for some features. Validated by Principled Technologies. <https://www.principledtechnologies.com/Dell/OEM-security-feature-comparison-0424.pdf>, April 2024.

19. Indicators of Attack Based on Dell internal analysis, October 2024. Applicable to PCs on Intel processors. Not all features available with all PCs. Additional purchase required for some features. Validated by Principled Technologies. <https://www.principledtechnologies.com/Dell/OEM-security-feature-comparison-0424.pdf>, April 2024. CVE-Detection: Based on Dell internal analysis, October 2024.

20. Applies to Dell Pro Slim and Dell Pro Slim Plus. Based on internal analysis, January 2025

21. When comparing publicly available device drivers and downloads release schedules published by the Top 5 PC vendors, as of May 2024. Based on internal analysis, May 2024.

22. Industry's first device manageability solution to use a Binary Large Object (BLOB) package, recognized by Microsoft Intune, for secure endpoint configuration and management

23. Based on internal analysis, July 2025. 98% recycled aluminum in the thermal shielding. 65W USB-C Adapter, 130W SFF Type-C Adapter, 130W USB-C Adapter, 100W SFF Type-C Adapter, 280W Type-C Adapter, 360W Type-C Adapter

24. Based on Dell Technologies Internal Number, November 2024.

25. Based on internal analysis of publicly available data, April 2023. New packaging is made with up to 94.8% recycled content and up to 64.4% recycled content in the form of renewable paper fibers. Material makeup varies by product and size. Applies to new models shipping after 2022.

26. Percentage applies to total steel weight in the chassis. Includes OptiPlex Micro Plus, OptiPlex Tower, OptiPlex SFF Plus, OptiPlex SFF Plus, Dell Pro Micro, Dell Pro Micro Plus, Dell Pro Tower, Dell Pro Slim and Dell Pro Slim Plus. Based on internal analysis, January 2025

27. Based on internal analysis, January 2025. Applies to the 280W GaN USB-C adapter.

28. Based on internal analysis, January 2025. Entry battery(45 whr) uses NCM technology and has 80% lesser cobalt compared to LCO technology.

29. Based on internal analysis, July 2025. 98% recycled aluminum in the thermal shielding. 65W USB-C Adapter, 130W SFF Type-C Adapter, 130W USB-C Adapter, 100W SFF Type-C Adapter, 280W Type-C Adapter, 360W Type-C Adapter

30. Based on EPEAT Climate+ Designations achieved by Product Type in all applicable countries. EPEAT registered where applicable. EPEAT registration varies by country. See www.epeat.net for registration status and tier levels by country. Data as available in September 2023.