



Investing in the future of work

Dell Technologies powered by Intel vPro® platform. What could be better?

OptiPlex desktops, Latitude laptops, and Precision workstations from Dell, powered by the the Intel vPro® platform with 13th Gen Intel® Core™ processors, are more intelligent, more secure, and more sustainable than ever before.

Keep your employees productive with a great user experience that enables your business to move forward and bring ideas and innovation to life.

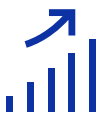


Now is the time to upgrade your PC fleet.

Up to 67% superior business application performance vs. three-year-old PCs¹

Up to 2x faster web browsing vs. a three-year-old PC²

Up to 70% cyber attack surface reduction vs. 4-year-old PCs³



Intelligent

Take hybrid work performance to the next level with Dell Optimizer—a built-in, AI-based optimization software that learns and responds to the way you work. And it's all built on top of performance technologies within the 13th Gen Intel® Core™ processor.

All this provides employees with an optimized and personalized user experience across the latest portfolio of Dell commercial PCs.



Secure

Dell and Intel® apply Zero Trust principles to their commercial PCs to help keep businesses and employees secure.

Dell SafeBIOS with Intel® Hardware Shield, available exclusively on Intel vPro® platform, provides out-of-the-box and built-in, hardware-based threat protection to safeguard users against advanced cyber threats



Sustainable

Intel® and Dell deliver end-to-end sustainable practices across manufacturing, product design, packaging, and supply chain that supports every organization's sustainability goals.

- 100% of Dell packaging will be made from recycled or renewable material
- Intel® to put zero waste to landfill by 2030⁴
- For every device a customer buys, Dell will reuse or recycle an equivalent product

Unlock productivity, performance, and security with Dell Optimizer.



Intelligent Privacy

Keeps sensitive onscreen data private from onlookers.



Network optimization powered by Intel®

Connectivity Performance Suite

Intelligently connects you to the best network and delivers unmatched connectivity with 30% faster data processing.⁶



Power and battery optimization with Intel® Energy Performance Optimizer

Experience uninterrupted productivity with ultimate power optimizations and battery performance.



Presence Detection with Intel® Context Sensing Technology

Wakes your system when you approach and locks it when you step away.



Application Optimization

Seamlessly optimizes and improves app performance through machine learning.



Collaboration Touchpad

Multitask with ease with frequently used collaboration functions right at your fingertips when you need them.



Analytics

Analyzes your systems for personalized insights.

Optimized Connectivity

Dell Optimizer's network optimization is powered by Intel® Connectivity performance suite with 13th Gen Intel® Core™ processors, and offers:

- The simultaneous multi-network connection⁵ for faster data and video downloads.
- Prioritizes traffic for conferencing applications to optimize the experience.
- Intel® Wi-Fi 6E (Gig+) provides up to 6x faster office internet speeds and up to 3x faster home internet speeds.*

6 Reasons to Choose Dell Commercial PCs with Intel vPro® platform

1. Customizable, professional-grade products for business.
2. Device choice and innovation leadership.
3. Intelligent and optimized performance across business applications.
4. Designed and co-engineered with zero-trust security principles.
5. Support users and manage devices efficiently and sustainably from virtually anywhere.
6. Sustainable design, packaging, and manufacturing.

Start working better
Dell PCs with Intel vPro® platform—a new standard for security, productivity, and collaboration.

Visit dell.com/vpro



* Versus standard Wi-Fi. See www.intel.com/PerformanceIndex (Connectivity) for details. Results may vary.

1 As measured by SYSmark 25 overall score on 13th Gen Intel® Core™ i7-1370P vs. 10th Gen Intel® Core™ i7-10610U. Results may vary. Other names & brands may be claimed as the property of others.

2 As measured by WebXPRT 4 (Chrome) score on 13th Gen Intel® Core™ i5-1345U vs. 10th Gen Intel® Core™ i5-10210U. Results may vary. Other names & brands may be claimed as the property of others.

3 Based on IOActive's "Intel vPro 13th Gen Attack Surface Study" published March 2023 (commissioned by Intel), which evaluates Intel vPro devices powered by 13th Gen Intel Core processors against 4-year-old Intel-based PCs. Additional details at www.intel.com/Performance-vPro. No product or component can be absolutely secure. For workload and configuration details, see www.intel.com/PerformanceIndex. Results may vary. Performance varies by use, configuration and other factors. Learn more at www.intel.com/PerformanceIndex. Performance results are based on testing as of dates shown in configurations and may not reflect all publicly available updates. See configuration disclosure for details. No product or component can be absolutely secure.

4 Intel CSR 2022-23 full report - www.intel.com/responsibility

5 Simultaneous multi-network connection (or Connection based teaming) is a new connectivity feature under ExpressConnect. It simultaneously sends and receives data and video traffic using two or more wired or wireless connections. Based on Dell internal analysis, September 2021. Your costs and results may vary.

6 Based on testing performed by Dell Labs in June 2020, comparing performance with ExpressConnect enabled and disabled. Actual results may vary; testing results do not guarantee performance. Subject to service provider's broadband subscription and coverage area; speeds may vary. Additional charges will apply. Contact your service provider for details.